



# **MEDIA RELEASE**

*Australian National Retailers Association*

## **Unit pricing needs to strike the right balance**

The Australian National Retailers Association today restated its support for a cost-effective, national unit pricing system, after the release of the Federal Government's discussion paper today.

ANRA CEO Margy Osmond said, "Retailers want to see a framework that avoids inflexible and costly regulations."

"Unit pricing should give shoppers clear, handy information that doesn't add an unnecessary burden on shop owners, potentially leading to higher grocery bills.

"A Code of Conduct could minimise retailers' costs, and therefore minimize any impact on grocery bills, by giving retailers the flexibility to use their existing labelling systems, while still giving shoppers what they need."

"ANRA is pleased that the Federal Government is open to such an approach."

"ANRA also believes that all supermarkets should offer unit pricing for the benefit of their customers."

Mrs Osmond again urged the Queensland Government to halt plans to introduce its own regulations.

"The retail community will be awash in red tape if each State government imposes its own costly and probably different schemes. A national approach is essential."

"In light of this, ANRA has written to Queensland's Premier and Treasurer asking that they support a national approach. The proposed Queensland regulations are unduly prescriptive with just one retailer estimating it would cost more than \$30 million in compliance costs."

ANRA members are well down the path of developing and introducing unit pricing regime to assist their shoppers.

"Franklins will begin to roll out unit pricing this month. Woolworths, is trialling unit pricing in NSW and intends to introduce it across all its stores. Coles is committed to introducing the scheme.

"We look forward to working with the Federal Government on a national unit pricing framework, that best serves the needs of shoppers and the retail community," Mrs Osmond said.

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ANRA was founded in 2006 to become the voice of large scale retailers in Australia.